

LARISSA HARRIS



www.LarissaHarris.com

150 Palmera Ln

912-289-1163

Brunswick

GA

USA

» EMPLOYMENT

June 2000–present

Web Designer/Developer/Social Media Marketer

Enduring-Design.com

- Planning, design and implementation of complete web sites
- Logo, Ad, billboard, brochure, car wrap, signs, corporate identity design, event posters and more.
- Design with standards compliant, browser compatible code, copy-writing for search engine optimization, specializing in wordpress customization
- Superb attention to detail and excellent verbal and written communication skills

2011-present

Blogger

Talentzoo.com

Submit articles related to freelance web design, working-from-home, and motherhood.

July 2005 – May 2010

Assistant Marketing Director

Jekyll Island Authority

Oversaw marketing programs from inception to completion including outbound/inbound communications, online advertising, email campaigns, promotional offers, website content development, event management, press and media relations. Developed creative copywriting skills, killer lead generation skills, analytical aptitude in tracking marketing performance, and experience in providing ROI results.

July 1998 – February 2002

Creative Developer

SmartOnline.com

Managed creative and development team, designed graphics, product packaging, promotional interactive cds, and created website and online application content using HTML, XSL and XML. Specialized in user-centric UI

» PROFESSIONAL SKILLS

Photoshop

Illustrator

InDesign

CSS/HTML

Javascript

Dreamweaver

Wordpress Customization

MS Office

Copy Writing

Facebook Customization

SEO

» EDUCATION

Bachelor of Arts

in Communications

East Carolina University

Greenville, NC

Multimedia

NC School of

Communication Arts

Raleigh, NC